

Historic, Archive Document

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Most Strawberry Plants May Look Alike But **WHAT A DIFFERENCE**

There Is In **KEITH'S**

"VITALIZED" PLANTS



Don't confuse Keith's plants with others—they are vitalized—filled full of life and pep, thus coming to you prepared to give immediate thrifty growths. You don't have to wait half the summer for Keith's Vitalized plants to get started—they start quick and keep it up. Also, every plant is hand picked, picked over by hand and cleaned of all foreign matter, and then bunched and tied. The roots are then surrounded with a special damp moss, wrapped in

wax paper, and placed in our special plant shipping crates and packages and are sent out at once. The plants then reach the customer in the best of condition.

Plants of this kind are as essential in bringing about big bumper crops of berries as seeds are in growing large profitable crops of grains, vegetables, etc. When there's \$700 to \$1,200 per acre to be made in growing strawberries, set only the best. Don't waste your time on cheap plants. They are most expensive in the end.

INTRODUCTORY PRICES **KEITH'S KANNER KING**

For three years we have been building up our original stock of Keith's "Kanner King." After we discovered its wonderful possibilities we called in State Authorities, leading strawberry growers and strawberry specialists to note our achievement and we were encouraged to develop it for

the public. Since that time we have been building up our original stock in this new supreme variety and now we have a limited supply that we are offering at a ridiculously low introductory price for such a worthy new variety as "Kanner King."

For Your Protection

In order to protect growers, gardeners and others, also keep the variety pure and protect it from any unscrupulous dealings on the part of concerns who are always ready to exploit on a new variety for the first few years after its introduction, we are applying to the United States Patent Office for Patents to thoroughly cover Keith's "Kanner King."

Owing to the fact that we have a very limited supply of Keith's "Kanner King" plants to send out to our customers this year, and because of the demand there is for plants even before this folder goes to press, we find it necessary to limit the number of plants from our original stock to any one person so that we will surely have plants for all orders. We urge our old customers, and everyone to get their orders in early, for we will fill orders for Keith's "Kanner King" in the rotation in which they are booked. Don't wait until the last and be disappointed, for those who start this season with Keith's "Kanner King" will be ahead of others and be profited thereby.

Prices will be found on the inclosed Price List and Order Blank. SAVE IT!

KEITH BROS. NURSERY

STRAWBERRY HEADQUARTERS

Box 68

SAWYER, MICHIGAN

Forced Full of Pep
and Life
By Our
"Vitalizing" Processes

Keith's Plants Take
Right Hold And Bear
In Most All Parts Of
the World. No
"Drones" in
Keith's Vitalized
Plants

Shipped When
You Want Them.
We Ship, Fall,
Winter and Spring

No Special
Soil Or
Care Required

Packed In
Special Wet Moss
and Waxed Paper.
They Reach You Fresh

Big Yields From
Small Spaces.
You Don't Need A
Farm To Grow
Keith's Berries

New Varieties
As Well As The
Old "Stand-Bys"—
But All Having
Abundant Vitality

Inspected By
Michigan State Dept.
of Agriculture
and Nursery
Inspection

Every Plant
Exactly As Ordered.
GUARANTEED
True To Name

We Grow These
Plants Ourselves.
We Are Not
Plant "Brokers."
Ship Direct From
Nursery Row to You

Every Shipment
Identified By A
Special Packing Label

These Plants Bear
Sooner—No Hanging
Around Half the
Summer Waiting
For Them to Start

Keith's Plants Are As
Different From Ord-
inary Plants As Are
Some Farm Animals
Different From Others

Yield Many Times
More Profit Than
"Regular" Farm
Crops—\$1200 to
\$1500 Per Acre

A Profitable Side
Line For Making
Extra Money Is
The Growing Of
Keith's Strawberries

WHEN IN SOUTHWESTERN MICHIGAN PAY
US A VISIT. YOU'RE ALWAYS WELCOME

HERE IT IS

Keith's KANNER KING



For Many Years
We Sought the
Perfect CANNING Strawberry



We were after a strawberry that was not only sweet enough to be sugar-saving, but one that was of unusually rich-red—clear through—and would keep its shape through handling and canning.

From Coast to Coast and in foreign countries we kept a lookout among good plant breeders for what we thought was an unusual variety.

We found it—when?—why?—right in our own experimental fields—right under our very noses.

It Was in Row No. 34

that we discovered the Kanner King. Out of 5,000 seedling strawberries of our own and the thousands of other varieties we considered from other sections of the country, we picked out the Kanner King. We tried it—in our field to test the truthness-to-name, and in the kitchen for its ultimate use—canning, preserves, jams, jellies and the like. We had others try it, too. For two years it has been tested and now we are offering this variety for sale for the first time.

Why the Development of a Good New Variety Is a Difficult Task

In order to develop a new strawberry variety for a special purpose, there must be brought out certain characteristics that favor that purpose and to get these characters all outstanding in one variety, is almost an endless task. One simple little defect may spoil the whole combination so one must work on and on until his aim is realized. Cattle breeders know what to do to develop champion milk producers, chicken men know how to develop a high-laying strain of chickens,—likewise, these two strawberry specialists, with years of practical experience and five years of scientific college training back of them know what to do to develop the "Perfect canning strawberry,"—and they did it,—resulting in their "Kanner King." It took five years of constant care, and selection, and over 5,000 original seedling plants to do it.



BUD H. KEITH
Popularly known as
"The Strawberry Twins"



DERY A. KEITH

KEITH BROS.

SAWYER, MICH.

ORIGINATORS and SOLE OWNERS of the

"KANNER KING"

No One Else Can Sell You A Single Plant
of This New Variety



SWEET-FIRM
LARGE

Truly the KING OF CANNERS

Here are some of the outstanding characteristics of Keith's "Kanner King":

- 1 Plants hardy, thrifty growers, practically free from disease.
- 2 Never fails to make a good wide row of thrifty plants, even in the driest of summers, for instance, 1930 and 1931, two summers when it was so hot and dry.
- 3 Bears over a long period from medium early until late. Often the plants are still blossoming at the end of the fruiting season. We have never known another spring variety to do this.
- 4 Berries extra firm and solid, withstanding hauling and rough handling when others won't.
- 5 Berries solid bright, glossy red, and red all over at the same time.
- 6 Berries are even strawberry red clear through.
- 7 Berries hold their attractive glossy red color, shape and firmness for days (84 hours at least) after being picked.
- 8 Berries can't be beat for canning, preserves, jellies and the like, they always hold their shape and deep rich red color during these processes.
- 9 Blossoms are perfect—will fertilize themselves, therefore can be planted alone in large acres and bear their heavy crop of berries.
- 10 Grows, thrives, and produces well anywhere other spring strawberries can be grown.

RICH RED CLEAR
THROUGH



Here Is What The Michigan State Experiment Station Says

Keith Brothers Nurseries,
Sawyer, Michigan.
Dear Mr. Keith:—

Michigan State Experiment Station,
South Haven, Michigan.

We have been searching for several years for strawberry varieties that would meet the commercial canning requirements for this fruit. In the course of this search we have tested your "Kanner King" berry. After observing it in the field for two years and completing two canning tests we have found that it is promising, and that it can be recommended for trial as a variety that is suitable for canning as well as for selling on the fresh fruit market. Very truly yours,
Supt. (Mich. State Expt. Station).



Stands Rough Handling and Long Shipments

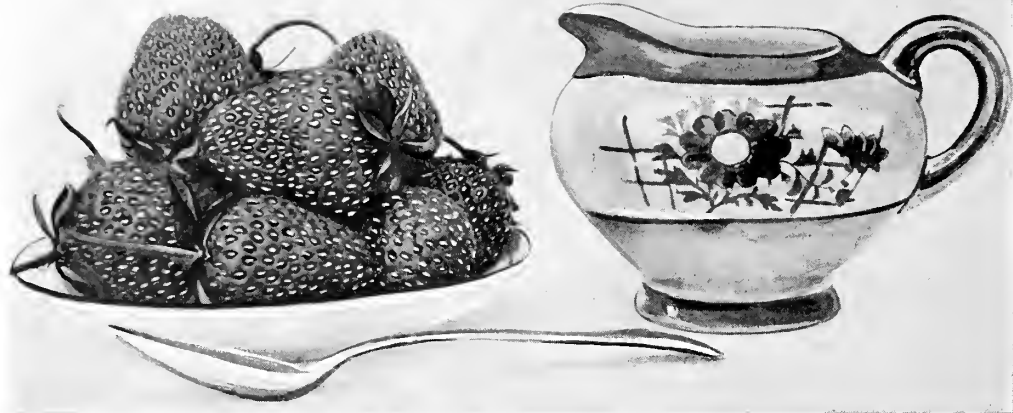
"Kanner King" has held up after 84 hours of handling, hauling, standing in warm rooms and the like. For instance, "Kanner King" berries were picked on a Thursday afternoon, held over until the next afternoon, hauled 50 miles to the Michigan State Experiment Station, kept over night in a warm room, placed in storage Saturday morning and taken out and canned the following Monday and found to still be in a good condition—only one berry per each two quarts was damaged. "Kanner King" is the berry that Canners, Commission Merchants, Grocersmen, Truckers and Producers have been waiting for. (Read testimonial above.)

Want to Make Extra Money

Do you want a quick paying sideline? Then grow Keith's "Kanner King," and sell it as a special canning strawberry. Here is just the idea for making extra money for either starting a nice bank account or for paying off indebtedness. You don't need a lot of land. One acre of these berries (8,000 plants) will pay as much as 30 to 40 acres of corn or oats.

Grow 'Em For Your Own Table, Too

Surprise your family and friends this year with the most delicious home made strawberry preserves, jams and jellies they ever put in their mouths. That in itself will be well worth the while.



KEITH'S KANNER KING
**CHOSEN FROM
5000 VARIETIES**

**A NEW
STRAWBERRY**

**SPECIALLY
DEVELOPED FOR
CANNING
PRESERVES, JELLIES
and
JAMS**

*SPECIAL PRICES On
Keith's Kanner King Plants
25 for \$1.00: 50-\$1.75: 100-\$2.35:
250-\$3.75: 500-\$7.00: 1,000-\$12.50*